



SAFETY MOMENT

DRINKING, DRIVING AND CELL PHONES

Did you know...

In 2006, psychologists from the University of Utah found in a study that talking on a cell phone impairs drivers' mentally just as much as drinking alcohol.

You are just as likely to cause an accident driving hands free as you are with a mobile device in your hands!



The popular television show Mythbusters tested this theory. They found there was no statistical difference between driving drunk, talking on a mobile device, or using a hands free unit.



Numbers Never Lie

- Economic losses caused by traffic collision-related health care costs and lost productivity are at least **\$10 billion annually**. That's about 1% of Canada's GDP!
- Drivers engaged in text messaging on a cellular phone are **23 times more likely** to be involved in a crash or near crash event compared with non-distracted drivers.
- Driver distraction is a factor in about **4 million** motor vehicle crashes in North America each year

Just because Newfoundland has fewer drivers doesn't mean that there are fewer hazards on the roads.

- wildlife, livestock and pets
- loose gravel, dust, washboard, mud, snow, ice, wet pavement
- children playing near or on the road

Give your family some piece of mind and help keep other drivers safe, DON'T use a mobile device while driving. Pull over to the shoulder of the road if you have to.

REMEMBER! It is illegal to operate a mobile device while driving in Newfoundland and Labrador.

Be Safe!